



**As-Salaam
Foundation**
100% Donations Policy

COMPLETION REPORT 2024/25



PREPARED BY:
AS-SALAAM FOUNDATION

PRESENTED TO:
BLenheim ADVISORY

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Our Foundation



Established in 2018, We are a non profit organisation focused on fulfilling the universal responsibility of being compassionate citizens on earth by trying our utmost best to care for and fulfil the rights mankind regardless of race, gender or religion.

With the help of our tireless volunteers, we organise fundraisers, community building events, and in-depth training sessions for our volunteers.

Our mission is to provide global humanitarian aid, relief and development with sincerity and compassion whilst saving lives, alleviating poverty, transforming and empowering local communities to ensure well-being and protection of the poor, needy and vulnerable.

More information is available at www.as-salaamfoundation.co.uk

We pray that Allah makes this journey a means of benefit for you and your family. Our Lord, accept [this] from us. You are the All Hearing, the All Knowing.



Chairman's Message

“

I would like to extend my heartfelt gratitude for your incredible generosity and unwavering support. **Your donation of £27,000** has not only empowered us to undertake life-changing humanitarian projects but has also brought hope and relief to countless individuals in some of the world's most vulnerable regions. Because of your kindness, we have been able to make a profound impact in places like **Uganda, Pakistan, Yemen, Palestine, Nepal, and beyond**. From providing clean water and essential food supplies to building educational opportunities and supporting healthcare initiatives, your contributions have touched lives in ways that words cannot fully express.

Executive Summary

This report outlines the completion of our **yearly (2024/25) project work undertaken and implemented for Blenheim Advisory with the donation of £27,000 made on 13/03/2024.** We are delighted to present the outcomes and highlights of this fruitful collaboration, which included significant support activities across the world.

OBJECTIVES

The primary objectives included:

- To support the charitable activities in critical regions, including Uganda, Pakistan, Palestine, Nepal, and beyond.
- Ensure transparency through detailed reporting and accountability.
- Create sustainable, long-term improvements in targeted communities.

‘The Messenger of Allah (ﷺ) said, “Whoever builds a mosque for Allah, Allah will build for him a house like it in Paradise.” [Muslim]

Primary Objectives



Objectives for Sponsorship Collaboration with Blenheim Advisory:

1

Efficient Fund Allocation:

To allocate the £27,000 donation from Blenheim Advisory effectively across impactful humanitarian projects in 2024/25, ensuring maximum benefit for the communities served.

Global Humanitarian Outreach:

To implement diverse humanitarian initiatives across multiple countries, targeting areas with the most urgent needs, such as food security, clean water access, education, and emergency relief.

2

3 Transparency & Accountability:

To maintain full transparency in fund utilisation by providing a detailed report and updates on project progress, outcomes, and financial breakdowns to Blenheim Advisory.

Primary Objectives



4

Sustainable Impacy:

To focus on projects that create long-term, sustainable improvements in the quality of life for beneficiaries, ensuring that the impact of the donation extends beyond immediate relief.

Community Empowerment:

To empower local communities through skill development, capacity-building programs, and sustainable resources, fostering self-reliance and resilience.



5



6

Continue Partnership into 2024/25:

To explore additional collaboration opportunities for future projects, building a strong, long-term partnership with Blenheim Advisory, beyond this financial period.

The Messenger of Allah (ﷺ) said, 'When a person dies, his deeds come to an end except for three: Sadaqah Jariyah (a continuous charity), or knowledge from which benefit is gained, or a righteous child who prays for him'. [Muslim]

Financial Summary

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No	Project	Country	Description	Amount	Quantity	Total
Sadaqah Projects						
1	Hot Meals	Sri Lanka	Iftar Meals	£ 2.00	350	£ 700.00
2	Food Packs	Bangladesh	Ramadan Food Packs [Rohingya Muslims]	£ 45.00	50	£ 2,250.00
3	Emergency Appeal	Palestine	Gaza Crisis Appeal	£ 6,250.00	1	£ 6,250.00
4	Water Projects	Nepal	Hand Pumps	£ 80.00	10	£ 800.00
Zakat Projects						
5	Empowering Communities	Uganda	Livestock Distribution	£60.00	30	£1,800.00
6	Orphan		Pakistan	Sponsor an Orphan	£ 240.00	8
7		£ 105.00			15	£ 1,575.00
8		£ 100.00			15	£ 1,500.00
9		Widow		Widow Stipends	£ 725.00	1
10	Other		Grant	£ 1,150.00	1	£ 1,150.00
11	Hot Meals	Yemen	#1For1 Appeal	£ 1.00	1380	£ 1,380.00
12	Build a House	Uganda	Build a House	£ 1,500.00	3	£ 4,500.00
13	Food Packs	Pakistan	Ramadan Food Packs	£35.00	70	£2,450.00

**Sponsor an orphan project in Palestine was not implemented this year due to the ongoing crisis*

Project 1

Iftar Meals

09

Sri Lanka



Whilst many of us eat to our fill, for many across the world poverty casts a shadow over the joyous spirit of Ramadan, especially during iftar. For many families facing financial hardships, iftar becomes a poignant reminder of scarcity. The inability to afford nutritious meals compounds the challenges of observing this sacred month.



According to the World Bank, the national poverty headcount ratio in Sri Lanka was approximately 4.1% in 2016. Urban and rural poverty are estimated to have tripled and doubled, to respectively 15 and 26% in 2022, but more than half of population in estate areas still live below the \$3.65 poverty line. Sri Lanka faced a prolonged civil conflict that ended in 2009. The post-conflict period has seen efforts to rebuild infrastructure and improve living conditions in affected areas, but challenges persist.



In the midst of such adversity, you endeavoured to bridge this gap, offering iftar meals to those in need. These meals not only provided sustenance but also fostered a sense of solidarity and compassion, reminding everyone of the fundamental principle of generosity integral to Ramadan. **A total of 350 iftar meals were distributed.**

Ramadan Food Packs

Bangladesh



The Rohingya have faced persecution and discrimination in Myanmar for years, leading to forced displacement. The most significant influx of Rohingya refugees into neighbouring Bangladesh occurred in 2017. Hundreds of thousands of Rohingya refugees sought safety in Bangladesh. By 2022, the number of Rohingya refugees in Bangladesh was estimated to be over 1 million.



The majority of Rohingya refugees in Bangladesh reside in overcrowded and makeshift camps in the Cox's Bazar district, notably in camps like Kutupalong and Balukhali. Rohingya refugees often face dire humanitarian conditions, including limited access to clean water, proper sanitation, healthcare, and education.

They entirely depend on humanitarian charities to support them with essentials. We stand with our Rohingya family and hope to provide food packs throughout this blessed month.



During Ramadan 2024 **we delivered 50 food packs to those in the Cox's Bazaar refugee camp.** Your support has lit up countless lives, spreading hope and nourishment where it's needed most.

Project 3

Gaza Crisis Appeal

11

Palestine



The situation in Palestine continues to deteriorate at an alarming rate. Despite enduring years of hardship, the conflict has escalated rather than waned.

We at the As-Salaam Foundation are actively engaged in both the North and South of Gaza, delivering essential aid to those most affected by this devastating conflict. Your support is crucial for our mission.



There are some alarming facts to date including over 41,500 martyrs have been reported, including 16,500+ children and women, more than 95,000 individuals are wounded, many critically, 67% of those dead are women and children and 70% of homes in the Gaza Strip have suffered from bombing, making 342,000 completely uninhabitable.

We have been steadfast in our call for the protection of human lives and for unobstructed access to humanitarian assistance.



Your **distribution of £6,250 has included daily bread being baked and delivered, thousands of hot meals and food packs**, alleviating that struggle a little more from your Gazan brothers and sisters.

Project 4 Hand Pumps

12

Nepal



Water pumps are crucial in Nepal for several reasons, primarily due to the country's geographical and topographical features. Nepal is characterised by rugged terrain with many remote and mountainous areas where access to clean and safe water is a significant challenge.

Your **installation of 10 water pumps across Nepal** has been transformative for countless communities. These pumps have provided reliable access to clean water in remote and underserved areas, addressing critical water scarcity issues and improving overall quality of life.



Villagers no longer have to trek long distances to fetch water, freeing up valuable time for education, livelihood activities, and community development. The availability of clean water has significantly enhanced hygiene and sanitation practices, reducing waterborne diseases and improving health outcomes.



Moreover, these water pumps have supported agricultural productivity by enabling irrigation, thus contributing to food security and economic stability within the communities. As a result of this initiative, you have empowered Nepalese villages with sustainable solutions that foster health, prosperity, and resilience against water-related challenges.

Livestock Distribution

Uganda



The distribution of livestock, including goats and cows, by As-Salaam Foundation was a transformative initiative for these poor villagers in Uganda. These animals provide a sustainable source of nutrition through milk and meat, contributing to better health and dietary diversity.

Additionally, livestock ownership has offered economic opportunities, as villagers can sell milk, meat, and offspring, generating income that can be reinvested into their households and community.



The goats and cows also play a vital role in agricultural activities, providing manure that can be used to enhance soil fertility and crop yields. This initiative fosters self-reliance, economic stability, and improved livelihoods for the villagers. For the people of this village, receiving livestock is a significant step towards sustainable development and long-term prosperity.



On this project we **distributed 30 goats** to empower families. Your support has enabled us to create sustainable sources of nutrition, income, and agricultural support. This initiative not only improves the immediate livelihoods of the recipients but also empowers them to build a more secure and prosperous future.

Sponsor and Orphan

Uganda



Uganda faces a significant orphan crisis, primarily driven by the AIDS epidemic, poverty, and armed conflicts. As of recent estimates, the country is home to over two million orphans, a staggering number for a population of around 45 million. The AIDS epidemic has left many children without parents, while ongoing conflicts, particularly in the northern regions, have further exacerbated the situation.

These orphans often face immense challenges, including inadequate access to education, healthcare, and basic necessities. Many end up in overcrowded orphanages or on the streets, vulnerable to exploitation and abuse.



We are pleased to share that the **eight orphans you have been sponsoring in Sironko, Uganda, are still healthy and thriving two years** since your generous support began. Your sponsorship has made a profound difference in their lives, providing them with stability, education, and the care they need. On behalf of the children and our team, we extend our heartfelt gratitude for your continued commitment to their wellbeing.



In August 2024 we embarked on the journey of constructing a purpose-built orphanage in Kitantalo that will serve as a safe haven for 200 vulnerable orphans in the community. The project is underway, but we need your help to bring it to completion. We hope that this will be completed in January 2025.

Sponsor and Orphan

Pakistan



Despite efforts, many orphanages in Pakistan face challenges such as limited funding, overcrowding, and difficulty providing consistent high-quality care. While some organisations focus on education, access to quality education for all orphaned children remains a challenge. Orphans can face societal stigma, which may impact their emotional well-being and opportunities.



Jamia Rizwia Zia Ul Uloom accommodates approximately 200 poor children/orphans, offering a family-like atmosphere, quality Islamic education, full and/or half board facilities including three meals a day to help them achieve their full potential. They provide comprehensive support to these children, ensuring they have access to education and emotional well-being, aiming to equip them with the necessary tools for a brighter future.



You have been blessed to **sponsor 15 beautiful children at this well established institution** with their Islamic education. These children have also been provided with their daily limited expenses to support them with their education.

Whoever memorises the Quran and acts upon it, Allah will reward him abundantly and honour him greatly. He will rise in status in Paradise to a level commensurate with what he memorised of the Quran. We pray that Allah elevates your status with your sponsorship also.

Sponsor and Orphan

Pakistan



Islamabad, like many regions in Pakistan, faces significant challenges concerning orphaned children. The United Nations estimates that there are over 4.5 million orphaned children in Pakistan.

Fareeda and Bashir Trust was established in 2018 has been committed to making a positive impact on the lives of vulnerable children across Pakistan. The organisation is named after two inspiring individuals, Fareeda and Bashir, who dedicated their lives to helping those in need. Their legacy lives on through our mission, which focuses on providing love, care, education, and support to children who have lost their parents or are abandoned.



They stand today to run an orphanage in Islamabad that houses over 30 children from various regions, including Dera Bugti, Parachinar, Pindi Bhattian, and beyond.

They are committed to making a positive impact in the lives of vulnerable individuals across Pakistan. With a focus on providing shelter, education, and clean drinking water.

You have been blessed to **sponsor 15 beautiful children at this well established institution** with clothing, shoes, and stationary/bag packs for their education during the Eid 2024 period.



Project 9

Widow Stipends

17

Pakistan



Widows in the Jhelum region often face significant financial and emotional hardships due to the loss of their primary breadwinners. Many struggle to meet basic needs such as food, healthcare, and education for their children, particularly in rural areas where employment opportunities are limited, and societal pressures are more pronounced.



Currently, your monthly financial assistance program provides support to **38 widows in the Jhelum area. The financial aid ranges between 2,000 to 7,000 rupees per month**, depending on the individual needs of each recipient. This initiative plays a crucial role in alleviating their financial burdens, enabling them to maintain a basic standard of living.



Some widows use this aid to manage essential household expenses like food and utilities and others rely on it to pay for their children's school fees, ensuring continued access to education. In certain cases, the funds help cover medical expenses, which are often an overwhelming burden for families with limited resources.

Your program is not merely a financial aid scheme; it is a lifeline for many widows who otherwise have limited avenues for assistance. By reducing the financial strain, you are also enabling these women to regain a sense of dignity and independence.

Project 10 Grant

18

Pakistan



£1,150.00 was handed over as a grant to the **NGO** you requested as per instructions given. There is no media for this project.



Project 11

#1For1 Appeal

19

Yemen



Whilst many of us eat to our fill, for many across the world poverty casts a shadow over the joyous spirit of Ramadan, especially during iftar. For many families facing financial hardships, iftar becomes a poignant reminder of scarcity. The inability to afford nutritious meals compounds the challenges of observing this sacred month.



Yemen has been experiencing a protracted civil conflict since 2014, significantly impacting the economy, infrastructure, and social services. The United Nations has declared Yemen as the world's worst humanitarian crisis. The conflict has resulted in widespread displacement, food insecurity, and limited access to essential services such as healthcare and education. Yemen faces severe food insecurity, with a large portion of the population lacking access to adequate and nutritious food. Famine conditions have been reported in some areas, and malnutrition rates, particularly among children, are alarming.



We were able to **distribute 1,380 hot iftar meals to those in need**, making their Ramadan that little easier. These meals not only provide sustenance but also foster a sense of solidarity and compassion.

Project 12

Build a House

20

Uganda



Majala in Uganda is home to around 1,850 people who rely heavily on small-scale agriculture to make ends meet. Unfortunately, poverty still grips this community tightly due to adverse weather, lack of infrastructure and lack of job opportunities.

As-Salaam Foundation has spearheaded a transformative project in Majala, Uganda, by building a new village of 20 homes to empower local communities. As-Salaam Village aims to significantly improve the quality of life for the villagers.



Another key component of the project has been the installation of a reliable water source. Previously, residents had to endure long, exhausting walks of many kilometres daily to fetch water, a task that consumed a significant portion of their time and energy.



In June 2024, the trustees personally visit Majala to complete a full site assessment and post evaluation after the majority of the project was completed. They were extremely pleased and received some extensive feedback and all the villagers showed their utmost gratitude.

You have sponsored **three of these life saving homes**. This will be a safe haven for three, possibly six families for generations to come.

Timeline of Activities



April, May & June 2024

Ramadan Food
Packs [Pakistan]

Food Packs
[Bangladesh]

Iftar Meals [Sri Lanka
& Yemen]

Livestock
Distribution
[Uganda]

Widow Stipends
[Pakistan]

Orphan
Sponsorships
[All Countries]



July, August & Sept 2024

Gaza Crisis Appeal
[Palestine]

Build a House
[Uganda]

Widow Stipends
[Pakistan]

Orphan Sponsorships
[All Countries]



Oct, Nov & December 2024

Gaza Crisis Appeal
[Palestine]

Hand Pumps [Nepal]

Widow Stipends
[Pakistan]

Orphan Sponsorships
[All Countries]

Future Projects

We are continuously striving to expand our reach and enhance the impact of our humanitarian efforts. We are excited to share some of our future plans and recent achievements that pave the way for even greater success:

Expanding into Kenya

As part of our vision to address pressing global needs, we are **preparing to expand our projects into Kenya in 2025**. This decision comes after identifying critical areas where support in education, clean water, and healthcare can bring transformative change.

Your support could play a pivotal role in this new initiative, helping us establish sustainable and impactful programs for communities in need.

Strengthening Our UK-Based Teams

To ensure the success of our global projects, we are dedicating **more UK-based teams to travel abroad** and personally oversee project implementation.

This hands-on approach allows us to directly connect with local communities, monitor progress closely, and ensure the highest standards of delivery and accountability.



The Messenger of Allah (ﷺ) said, “The most beloved of places to Allah are the masjids”. [Muslim]

Future Projects

Celebrating Leadership and Dedication

We are proud to announce that our Chair Trustee, Gohar Khan, has been recognised as the **"Most Dedicated Humanitarian of South Yorkshire 2024"** by CEO Monthly. This prestigious award underscores the relentless commitment of our leadership to making a positive difference in the world.

A Growing Volunteer Network

Our volunteer base has significantly strengthened over the past year, both in numbers and dedication. With **more skilled and passionate individuals** joining our cause, we are better equipped to scale up our operations and take on larger, more impactful projects.

Opportunities for Continued Partnership

With your continued support, we can:

- Establish and implement impactful projects in Kenya.
- Expand our volunteer training programs to enhance project delivery.
- Further strengthen our UK-based teams to ensure consistent hands-on oversight.

We look forward to working together to create an even brighter future for the communities we serve and invite you to be part of this exciting journey.



The Messenger of Allah (ﷺ) said, "Sadaqah extinguishes sin as water extinguishes fire" [Tirmidhi]

Overall Summary

The past year has been a remarkable journey of growth, impact, and success, with the £27,000 donation, we have implemented transformative humanitarian projects in Uganda, Pakistan, Palestine, Nepal, and beyond. **A total of 9,650 people have benefitted from your aid across the world.**

These initiatives have provided life-saving aid, sustainable development opportunities, and renewed hope to countless individuals and communities.

Through strategic planning, transparency, and dedication, we have ensured that every resource was utilised effectively to maximise impact.

As we look to the future, we are excited to expand our reach into Kenya and continue sending UK-based teams to oversee project implementation personally. These steps, combined with the momentum we've built, position us to create even greater change in the years to come.

None of this would have been possible without your trust, generosity, and shared commitment to our mission. Together, we have achieved meaningful change, and together, we will continue to build a brighter future for those in need.

Thank you for being an integral part of this journey.

The Messenger of Allah (ﷺ) said "Give charity without delay, for it stands in the way of calamity"

Full Gallery

Scan the QR Code



For access to the Google drive and all the media for the 2024/25 period, please scan the QR code above.





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